

South East Europe Transnational Programme

Project Idea Form

Project idea's title

OUR COMMON LANGUAGE

Priority

X Priority
Axis 1

AoI ENCHANGE THE FRAMEWORK CONDITIONS AND
PAVE THE WAY FOR INNOVATION

(choose priority and indicate the
relative area of intervention)

Priority Axis
2

AoI _____

Priority Axis
3

AoI _____

Priority Axis
4

AoI _____

Project Idea Promoter

(name of the
institution)

PARTNERSHIP FOR EUROPE ASSOCIATION

Contact Person

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Is the applicant the project's potential Lead Partner?

X Yes

No

If not, is the potential Lead Partner already being chosen?

Yes

No

Background (main problems or challenges to be addressed)

THE MAIN PROBLEMS OF THE PROJECT WILL BE AS FOLLOWS:

- THE COMMUNICATION BETWEEN THE TEENAGERS;
- COMMUNICATION BETWEEN THE LOCAL, NATIONAL AUTHORITIES AND THE COMMUNITIES FROM SOUTH EAST EUROPE;
- THE LANGUAGE OF PEACE FOR A GOOD COOPERATION IN SOUTH EAST EUROPE;
- THE DEVELOPEMENT OF THE INNOVATION NETWORKS IN THE FIELD OF COMMUNICATION;
- THE COOPERATION BETWEEN NGO AND OTHER ORGANISATIONS FROM THE COMMUNITIES.

Objectives (main and specific objectives to be achieved)

The objectives of our project meet the objectives and the priorities of the SEE because the OUR COMMON LANGUAGE project promotes people's active citizenship in general and their European citizenship in particular, develops solidarity and promotes tolerance among people, in particular in order to foster social cohesion in the European Union, fosters mutual understanding between people in different countries, promotes European cooperation in the field of innovation.

The priorities of the *Our Common Language* project are in the field of priorities of SEE as follows: develop technology, innovation networks in specific fields, enhance the framework conditions and pave the way for innovation.

The **general objectives** of this project will be: promotes people's activities citizenship and their European citizenship in particular; develops solidarity and promotes tolerance among people; fosters mutual understanding between peoples; develop the enabling environment for innovative entrepreneurship. The **particular objectives** of this project are: **1.** to understand the role of civil society; **2.** to know the values of European citizenship and the active citizenship; **3.** to understand the language of tolerance and mutual understanding; **4.** to understand Human Rights; **5.** to be aware of democratic structure and executive power of local, national and European authorities.

Main foreseen activities

The main foreseen activities of this project will be as follows: **1.** Language and communication; **2.** Advertising and trade; **3.** Information and Media; **4.** The language of tolerance; **5.** The language of the New Constitutional Treaty for SEE people; **6.** The EU enlargement and the SEE.

Expected outputs and results

The expected outputs will be as follows: 6 Steering Committees, 200 press releases disseminated, 10 brochures created, 500 copies of brochures disseminated, 6 newsletters created, 24 dissemination events organised, 28 other events participated in, 380 participants in these SEE events, 12 good practices identified, 15 SEE policies and instruments addressed in the field tackled by the operation, 30 SEE events (seminars, workshop, study visits, etc.) organised by the project to exchange experiences.

The expected results will be as follows: 25 articles/appearances in press and media, 400 participants in events, 200 visits per month on operation website, 36 staff members with increased capacity (awareness / knowledge / skills) resulting from the exchange of experiences at SEE events, 10 good practices successfully transferred, 15 SEE policies and instruments improved in the field tackled by the operation.

Innovative character of the project idea

The *Our Common Language* SEE project will have some interactive activities, the multilingual platform for the trade in SEE, the communication methods for the peoples from SEE.

Partnership

Partners involved at this stage

ERDF Partners	
IPA Partners	

	ENPI Partners ¹	
Partners requested	ERDF Partners	Greece,Italy,Hungary,Bulgaria,Austria
	IPA Partners	
	ENPI Partners	Serbia,Rep.Moldova,Ukraine

Estimated Total Budget **1,800 000**

Does your project idea foresee the application for the 10% rule²

Yes. Please, explain in detail what will it be used for and the relevance for the project	X
	N o

Estimated duration
(in months) **24 MONTH**

X I would like my project's idea to be published on the Southeast Europe Transnational Programme's website and presented during the SEE kick off event.

¹ ENPI Funds won't be available for the 1st Call. Partners from Ukraine and Republic of Moldova can be involved by applying for the 10% rule.

² * The 20% rule is not applicable for the 1st Call.